

ADVISOR Business Profiles

for the region's fastest growing companies

A Team Media Publication

Advisor Rates

STANDARD SIZES	Open	4X	13X	26X	52X
Full page	\$600.00	\$450.00	\$380.00	\$335.00	\$300.00
Junior page	550.00	400.00	325.00	285.00	275.00
3/4 page	520.00	350.00	310.00	280.00	260.00
1/2 page	400.00	260.00	235.00	215.00	200.00
1/4 page	250.00	160.00	150.00	130.00	125.00
1/8 page	150.00	90.00	85.00	80.00	75.00
1/16 page	90.00	55.00	50.00	45.00	40.00
2x2	70.00	40.00	37.00	35.00	30.00
1x1	25.00	20.00	18.00	17.00	15.00
Double Truck (Center spread w/ full 4 color)	\$1100	\$1050	\$1000	\$950	\$900

Up Charge - Full 4 Color - \$200 • 2 Spot Color - \$100 • 1 Spot Color - \$50

Premium Positions:

Advisor Back Cover (with full color)

1. Top Left Quarter (37p5x26p) \$400.00
2. Top Right Quarter (37p5x26p) \$400.00
3. Lower Left Quarter (37p5x26p) \$400.00
4. Lower Left Quarter (37p5x26p) \$400.00
5. Top Banner Ad \$50.00

Front Cover (with full color)

Full Page (57p8x55p2) \$1000⁰⁰

Inside Premium Color Pages

Inside Front Cover (pg 2 & 3) \$550.00

Inside Back Cover \$550.00

(Last 2 Inside Pages)

Contracts and Terms

We offer 4, 13, 26, 52 Week Contracts in which the ads run consecutively. If a contract is cancelled before term, the cost of the ad will revert to the price for whatever period the ad has run. All contracts must be signed by owner(s). Frequency Discounts: Applies to consecutively placed ads only. Does not require advertiser to run the same size ad.

Terms

All accounts are due 30 days from the date of the insertion contract. 1 1/2 percent interest will be added after 30 days, and if not paid in 30 days, The Advisor has the option to refuse an further ads. If an account is placed for collection, all collection fees and/or attorney fees and court costs, as well as a \$25.00 monthly late charge will be the responsibility of the customer.

All new accounts must be paid for in advance and a credit application should be filled out for the first run of the display ad for approval.

Advertising Agency Commission

A 15 percent commission will be given to Advertising Agencies on all rates for camera ready copy ads supplied by agency. Agencies are fully liable for all charges for advertising placed on behalf of their clients. The 15 percent commission will not be given on accounts which are over 90 days past due.

Issue Deadlines

Each issue is published on Wednesday of every week. Display ad deadline is every Friday at 12:00 noon.



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